50% of companies report difficulties to hire staff in this area. Consequently, Latin Code Week promotes a skill set necessary for the highly competitive job market, so that thousands of young people develop on the path of technical education.

< Skills >

**Social-emotional skills:**
Empathy, teamwork, collaborative learning, leadership, empowerment, ethics, communication.

**Business skills:**
Creativity, logic and analytics, time management, entrepreneurial spirit.

**Use of Technology:**
Technical skills through the tool SAP BUILD.

< The Program >

- Workshops
- Innovation Camps
- Final Contest
- Bootcamps
- Alumni Network

< Evaluation Criteria >

- Social Impact of the App
- Innovation and Creativity
- Quality of the Presentation
- Team Spirit

< Winners >

- Public voting
- Selected by a Regional Jury

< Co-created by >

- SAP
- JA Americas

www.latincodeweek.org